

### **7.3 Institutional Distinctiveness**

Bora Institute of Management Sciences focuses on quality education as per its vision and mission. It inculcates the vocational and communicative instincts in the students for their holistic development and to live a very successful life in society. Throughout the session, numbers of extracurricular activities were organized in the institution to provide sufficient opportunities to every student to express themselves. The institution tries its best to be excellent in the field of education through leadership, strong business partnership, focusing and promoting entrepreneurial attitude. The institute makes all efforts to achieve the mission to create an innovative and intellectual environment in the campus. All academic programs strive to impart management skill and equip the student's community with more effective techniques and decision making abilities. The Institution is one of the best colleges affiliated with University of Lucknow, Lucknow.